



SANTA CLARA VALLEY CHAPTER

P.O. Box 28067, San Jose, CA 95159-8067

Thank you for your commitment to be a Corporate Sponsor for 2004. As you know, the sponsorship includes:

- Company name and logo on every luncheon meeting agenda, as well as on a banner or poster board at the registration table.
- Your Company name and logo with a link to your website to appear on the electronic newsletter sent out monthly.
- Your Company name and logo with a link to your website to appear on the Women's Council of REALTORS® web site.
- An opportunity to speak as Corporate Sponsor once or twice a year at our monthly luncheon meetings.
- Two tickets to each special event set up by Women's Council of REALTORS®.
- Sponsor message in the Women's Council of REALTORS® online newsletter written by your Company representative.
- Your Company logo will be on all event publications as a Corporate Sponsor.
- Company name and logo in the Women's Council of REALTORS® 2004 Members Directory.
- Recognized as a Corporate Sponsor at the Women's Council of REALTORS® booth at the SCCAOR Trade Show.

STANDING RULE REVISION EFFECTIVE 1/1/05

- Corporate Sponsors will be accepted on first paid, first place basis.
- Commitment letters must be signed and returned by January 1st of each Calendar year for Sponsorship
- Payment must be received no later than January 31st of Calendar Year for Sponsorship or advertising detailed above will be removed and Company will owe Women's Council of REALTORS® \$250 for January's advertisement.
- Another Sponsor may then be accepted for remaining 11 months at \$2,750

We are in the process of putting together our marketing pieces and website for 2004. Our deadline is normally the 15th of the month prior to the newsletter. Your assistance in getting this to us as quickly as possible will be greatly appreciated. These are the items we need:

- We will take your logo from your web site, (unless you send us a file to our webmaster [Collie Collier](mailto:Collie_Collier@laughingcollie.com) collie@laughingcollie.com and to our newsletter liaison [Rimma Victorino](mailto:Rimma_Victorino@Countrywide.com) Rimma_Victorino@Countrywide.com) for use in the newsletter on the website and to use on our sponsor board and flyers.
- Please send us the Web Site that you want your logo to link to.
- We need an article for the newsletter about your Company of maximum length 200 words (You may change this anytime you let us know- otherwise it will run in each month's online newsletter.) The deadline for submission is the 15th of the prior month.
- We hope that you will attend the monthly luncheons and get the most exposure you can for your well-placed trust. The luncheon fees are not included in this sponsorship; the special events are when you get 2 free admissions.
- Due to the California Association of REALTORS® State Convention being in Santa Clara in October this year, it is possible that the annual SCCAOR Trade Show may not happen as usual. Rumor has it that they may hold it in September but if they do not, that sponsorship opportunity will not be fulfilled..

Thank you in advance for your prompt response

Nancy Domich and Dawn O'Neal – Corporate Sponsor Committee